

Andy Tergis

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I AM AN AWARD-WINNING, MULTIDISCIPLINARY DESIGNER WITH OVER TWO DECADES OF EXPERIENCE

developing original concepts into strategic, award-winning design solutions for clients including:

- + Orange County Public Schools
- + National Mobility Equipment Dealers Association
- + Kenwood USA
- + Metra Electronics
- + Trustco Bank
- + Moe's
- + Orlando Predators
- + Autozone
- + Florida Public Utilities

TECH SKILLS

Indesign



Photoshop



Illustrator



Acrobat Pro



Word



PowerPoint



Excel



Workamajig



AdventHealth | Senior Graphic Designer | 2015 – Present

- + Develops creative ideas (in collaboration with team members and copywriters) based on criteria in creative briefs and/or direction from senior leadership
- + Designs packaging, multi-page brochures, billboards, event marketing materials (internal and external), t-shirts and advertising
- + Presents campaigns to internal clients and leadership
- + Builds out style tiles, moodboards and toolkits
- + Directs and organizes photoshoots
- + Upholds AdventHealth's national brand standards throughout multiple campuses, divisions and departments
- + Possesses a multi-disciplinary mentality towards design that is executed in traditional as well as digital

Method Designs | Owner | 2012 – Present

- + Consults, supports and creates marketing campaigns for both profit and non-profit organizations
- + Manages financial invoices and billing
- + Initiates new client partnerships
- + Produces large multi-page catalogs, advertising, product labels and tradeshow graphics
- + Ensures quality and preparation of deliverables for handoff to interactive developers, printers and clients

» Clients: Virtus Financial Partners, Mazor Robotics, Falcon Boats, Qorvo, Florida Hospital, OtherStreet Advisors and the non-profit organization Common Threads.

Evök Advertising | Senior Art Director | 2004 – 2012

- + Served as a key designer for several national accounts
- + Executed and delivered corporate identity rebranding
- + Designed advertising, multi-page catalogs, collateral, extensive photo retouching
- + Worked hand-in-hand with Information Architects, Developers and Project Managers
- + Additional creative, package design, billboards, logos, in-house photography and strategic brand building

» Clients: Metra Electronics, Orange County Public Schools, Trustco Bank, Dual Electronics, Rosen Hotel & Resorts, Innisbrook Resort and Golf Club, Acoustic Research, Autozone, Gyration, Came International, Hilton New York, (NMEDA) National Mobility Equipment Dealers Association, Gale Pacific, Florida Public Utilities, Moe's, Kenwood USA and Orlando Predators

Education

Savannah College of Art and Design
Bachelor of Fine Arts | Graphic Design | 1998

References available upon request